

Application Instructions

Before You Begin:

Each Wall Written Statement comes in three layers:

Top Layer : Transfer Tape

(looks and feels like masking tape, and is placed over the top of the actual statement)

Middle Layer : Statement

(the actual lettering or design that will be applied to the wall.)

Bottom Layer : Backing Paper

(thick white paper with grid pattern that the statement is positioned on)

Once you have applied your statement, you will discard both the transfer tape and backing paper. They are used only to apply your statement.



Optional Tools for Easier Application:

Level (ours was \$5 at walmart)

Yard Stick or straight edge

Blue Painters Tape

Pencil

Eraser

Burnishing Tool



Prepare Your Wall:

Wash your wall with an alcohol-based all purpose cleaner or glass cleaner. Rubbing alcohol also works well. Dry wall completely.

Step One: Prepare Your Statement

Unroll your statement. (You may want to lay it flat somewhere warm until it no longer curls.)

Lay your statement on a table or other flat, smooth surface (facing up, so you can read your statement). Rub over the entire surface of your statement with the burnishing tool. This will fix any letters that may have detached from the Transfer Tape during shipping.



Using a yard stick or straight edge, pencil a line connecting the guide arrows on the sides of your statement. This guideline will be what you use to line up your level.



Step Two: Position & Tape Statement

Decide where you want to apply your statement and use two pieces of blue painter's tape while you work out the exact positioning.



Top Hinge Method:

Once your statement is in the perfect position, place several pieces of painter's tape on the top of edge of your statement. These pieces of tape will be like "hinges" when you flip up your statement. Space them a few (between 2 and 6) inches apart.



Step Three: Remove Backing Paper

Flip the statement up and carefully peel the backing paper from the transfer tape. Avoid touching the actual lettering of the statement itself. (The statement should stay on the transfer tape, with the backing paper left bare.)

Carefully lay the statement back down into position on the wall, and smooth the entire surface. Go from the top, to the bottom, and from the middle to the edges, to prevent bubbles forming under your statement.





Step Four: Burnish Your Statement

Using the burnishing tool, firmly rub the entire statement, paying extra attention to the edges of each letter and embellishment.

Moisten the transfer tape with a wet sponge. After a few seconds, it will start to wrinkle. Burnish again.

(Be careful not to get water outside the edges of the tape, as it may seep under the transfer tape and weaken the adhesive of the vinyl.)



Step Five: Remove Transfer Tape

Slowly peel the transfer tape from the wall. Be sure that the dots of "i"s, and other small pieces don't get pulled off with the transfer tape.

Tip: Peel the tape straight back, so it is as close to the wall as possible, and not "out".

Remove the guide arrows from the wall.

If your statement has 2 layers, you will need to follow the instructions for Two Part Application to apply the second layer.



Step Six: Enjoy!

If you love your Wall Written Statement, send us a photo! If it wins one of our monthly photo contests, you could earn a gift card to Wall Written of \$50!